

Artistic & creative dimensions

NSFZ Visual Arts Foundation Class

REVERBERATION – International Sound Sculpture Project

<http://reverberation.ib-art.space/index.php/schools/nsfz-y10/>



Adam Basanta, Density as a physical property, 2017. Sculpture (Concrete, audio cables, metal). 90cm x 50cm x 40cm.

Artistic dimensions of the sound sculpture

- Aesthetics (related to “beauty”)
- Perception by the audience
 - What do you want the audience to feel, think when seeing and hearing your sound sculpture?
- Interaction with the audience
 - Do you want your audience to actively participate in the work?



Otobong Nganka, from the series "Facing the Opponent"



Convey a message or feeling to the audience

- Meaning / purpose; Is there a message? What do you want to convey to the audience?
 1. Is it formal?; *formal qualities of form, movement, sound, etc.*
 2. Does it have a specific context?; *social, political, psychological, etc.*
 3. Is it rooted in a specific culture?; *local, international, youth culture, etc.*

Week Dec 3-7

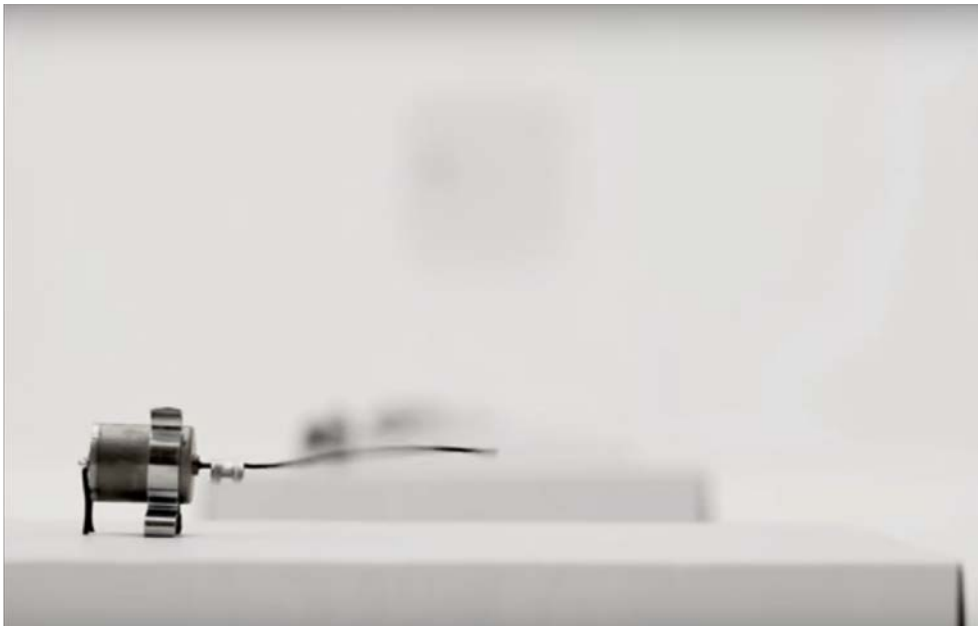
- Homework + Next class (Week December 3 – 7)
 - Make mind-maps of the raised questions 1, 2 and 3 on the previous page.
 - Develop the mind-maps into specific ideas.
 - The brainstorming questions in the first PDF, sent last week, may help you.



L. N. Tallur, *HaloX Body—Two*, 2017, bronze, concrete, iron, 64 × 20 1/2 × 36".



Zimoun, 198 prepared dc-motors, wire isolated, cardboard boxes 30x30x8cm, 2012

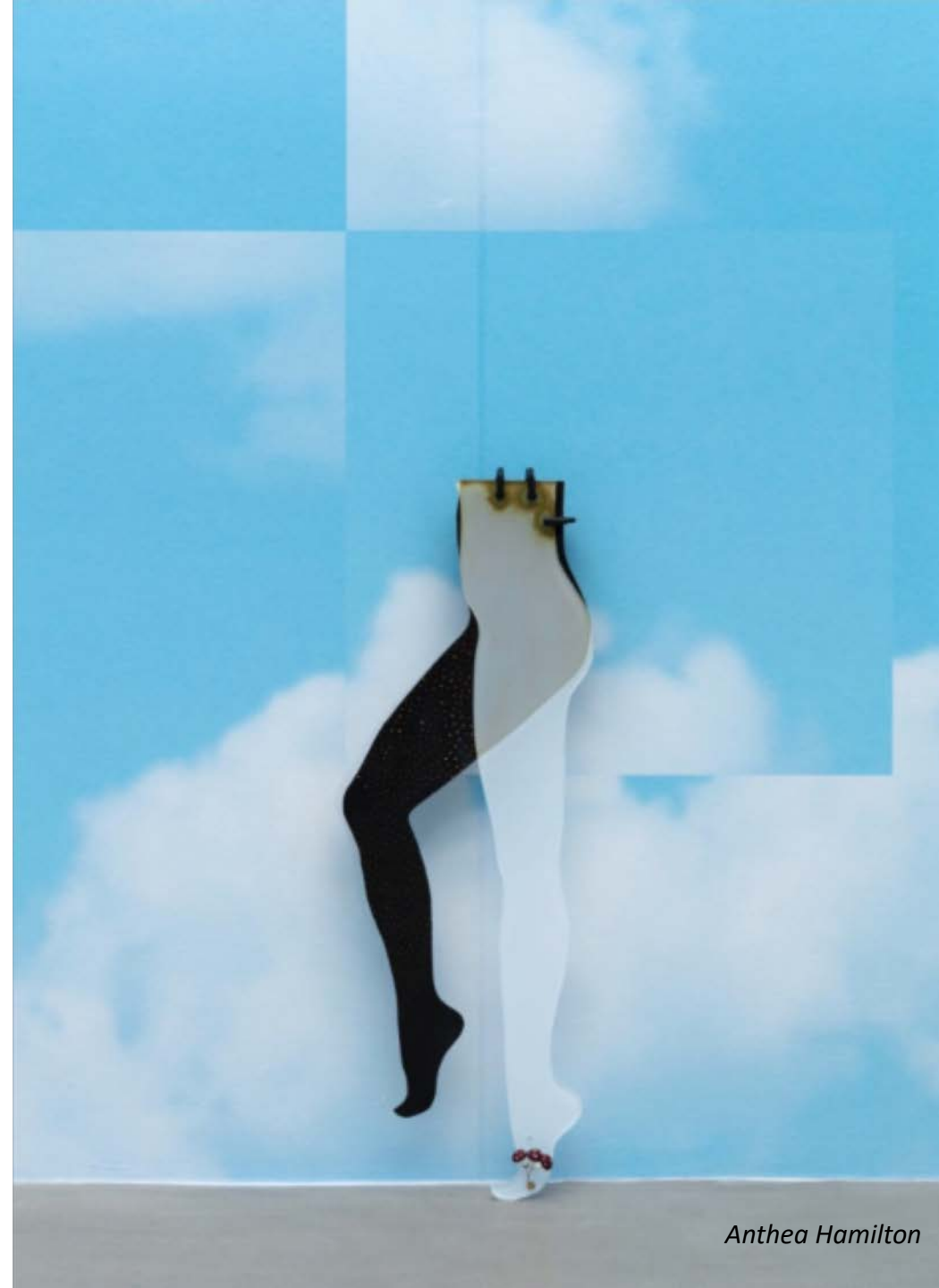


Express yourself: be authentic and original

- Don't copy!
- Nobody in the world is waiting for you, when you create something that already exists. **Copying is boring.**
- Focus on creating something **NEW**, something you have never heard or seen before (in real life, on film/TV, online)
- Focus on conveying a message or feeling to the audience

Express yourself: innovate

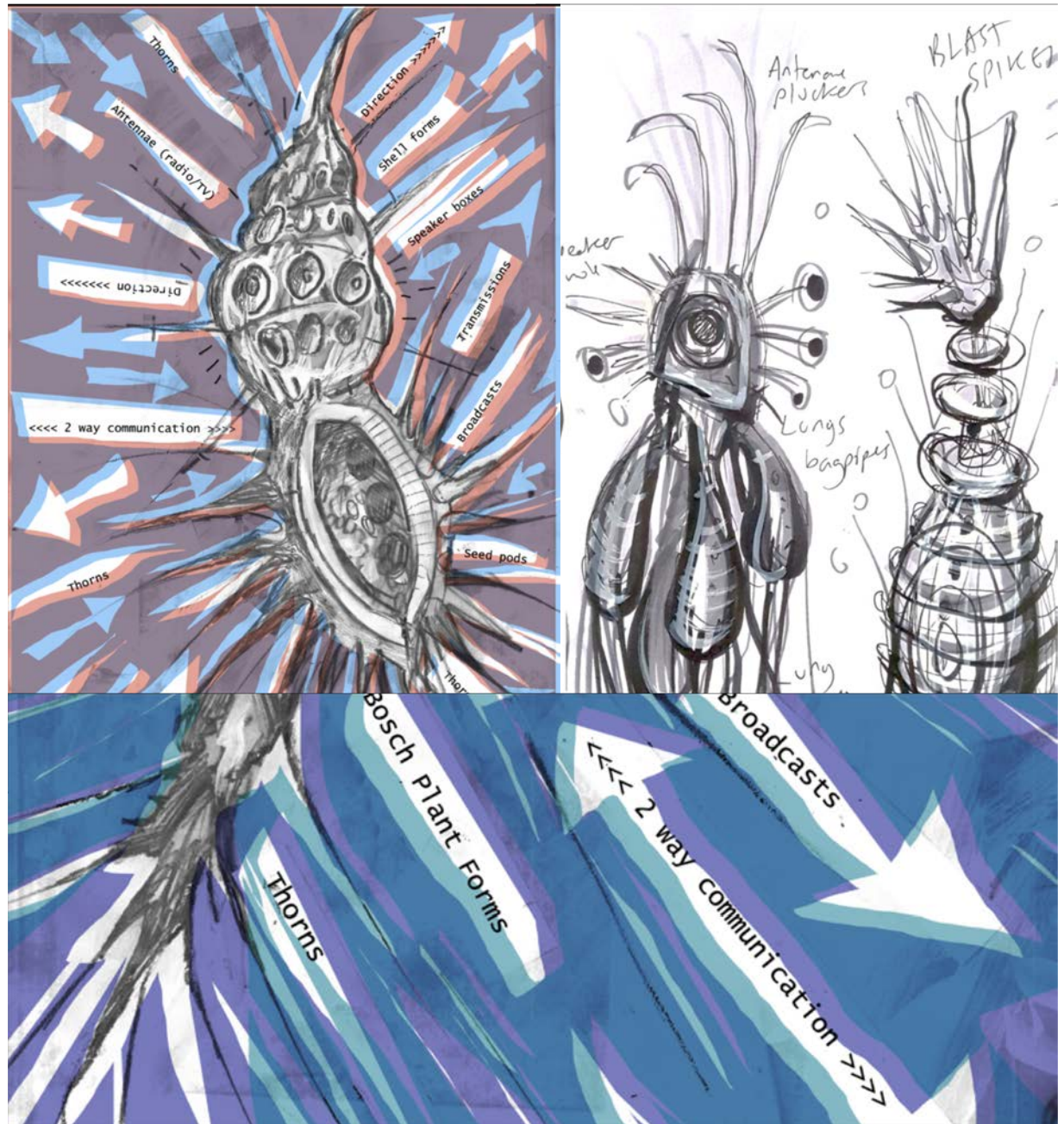
- Experiment! **Making mistakes is a gift**, a gift to learn and improve
- Future **innovation** in art or sciences will depend on your unique voices, your unique expressions, your unique ideas and approaches
- Every new generation, growing up in a different context than previous generations, has the ability to **change or re-invent** how we value, feel, think, act; and the ability to **improve** the world around us



Today

What we are going to do today

- Watch a few videos to inspire you
- Create mind maps
 - 5 disciplines
 - Make an artistic presentation of the mind map!
- Present ideas and mind maps to class



Examples from Saint George's British International School, Rome



Different disciplines

- Idea development
 - Audience
 - Perception
 - Meaning
- Designing (aesthetic)
 - Form
 - Sound
- Designing (engineering)
 - Form
 - Sound
- Recording and Publishing

- Management
 - Planning and execution
 - Timeline with milestones
 - Experimenting
 - Prototyping (test the design)
 - Budgetting
 - Construction (build the design)



